



8th GSEM Conference - Program at a Glance

Venue: CCM - Borregos Auditorium - Mexico City

MONDAY, MAY 26

Time	Event
8:30	Departure from Radisson Paraiso Hotel
09:00 - 09:30	Registration
09:30 - 10:00	Opening Session - Horacio Arredondo (Dean EGADE/SoB), Sergio Pulgarín, Regional Dean & Organizing Committee
10:00 - 11:15	Plenary Session Geopolitical Tensions and their impact on Emerging Markets Tony Payan (Baker Institute) Roberto Durán Fernández (EGOB) Lourdes Casanova (Moderator)
11:15 - 11:30	BREAK
11:30 - 13:00	Parallel Sessions (1.A, 1.B, 1.C)
13:00 - 14:30	LUNCH
14:30 - 15:30	PLENARY 2 TRIBUTE TO DANIEL SHAPIRO Jing Li, Mike Peng & Other Guests
15:30 - 15:45	BREAK
15:45 - 17:15	Parallel Sessions (2.A, 2.B, 2.C)
18:00	Departure to Coyoacán
19:00 - 21:30	DINNER
21:30	Departure to Radisson Paraiso Hotel

TUESDAY, MAY 27

Time	Event
08:30 - 09:30	Registration
09:30 - 10:45	PLENARY 3 Practitioners Panel Navigating North: Mexican Business Leadership in the New Trump Era"
10:45 - 11:00	BREAK
11:00 - 12:30	Parallel Sessions (3.A, 3.B, 3.C)
12:30 - 13:30	LUNCH
13:30 - 15:00	Plenary Session MEET THE EDITORS Mike Peng, Alvaro Cuervo-Cazurra Peter Gammeltoft Ernesto Amoros (Moderator)
15:00 - 15:15	BREAK
15:15 - 16:45	Parallel Sessions (4.A, 4.B, 4.C)
19:30 - 22:00	FAREWELL COCKTAIL